

THIS IS JENNIE

Jennie Lena stands out! She's real, raw, funny and you can feel her **strength** and her **sensitivity** both on and off stage. Soaring vocals that are **powerful** yet **delicate**, hosting great **depth** coming straight from the heart.

She grew up in a family of musicians: from her great grandfather to her parents; They all sang and played an instrument. From every room of the house you could hear different musical styles emerging. Now Jennie breathes new life into the diverse musical styles she grew up with and loves: **Soul, Blues, R&B, Funk, HipHop and Gospel**.

This **Amsterdam**-based gem is blessed with an **outstanding voice** and a **natural gift for songwriting**, she's is a distinctively emotive artist **combining timeless music with her own contemporary twist**, constantly walking the line between pain and hope.

Her **definitive breakthrough** happened when she auditioned at 'The Voice of Holland' in 2015. Her 'blind audition' song '**Who's Loving You**' instantly went **viral**, drawing attention all over the globe. Jennie's rendition of 'Who's Loving You' has now been watched over 30 million times, with the view count increasing daily.

The world's most popular music blogger Perez Hilton said: "It wasn't only the best audition for 'the Voice', it was one of the BEST auditions I've EVER seen for a singing competition. Jennie is 1 of my favourite vocalists ever!"

MUSICAL JOURNEY

Sometimes it takes years for a person to become an overnight success. As a child she would often go to watch her mother perform, who was also a singer and toured around the world. Often at the end of Mum's shows Jennie would come out and sing 'Ben', accompanied by her mother on guitar.

"I hold warm memories of my mother always playing the guitar at home and singing such beautiful songs. I'd listen in admiration.

My adolescent years were pretty rough, but no matter how lonely or sad felt there was always my room upstairs in the house where I created my own little universe filled with music. My room was filled with CD's, Tapes, posters and records full of music that brought consolation to me and made me feel happy. The **music I played in my room pulled me out of many wreckages & through hard times.**"

At the age of 25 Jennie studied Theatre Arts and afterwards decided to **focus solely on music**. In 2009 she started performing backing vocals for Anouk, and it wasn't long before she began to write and record her own songs, making her way as an independent artist.

In 2010 she released her **self-written album** 'Monsters', and in 2012 she released her 2nd self-written album entitled: 'Life's Like a Chox of Bogglets'. She was quickly noticed and things began to move at a whirlwind pace. Besides regular appearances on popular national TV & radio shows in The Netherlands, Jennie also opened for **Joss Stone** on her International Tour, Joss became aware of Jennie whilst watching her videos on the internet.

Jennie soon began her own tours performing in many cities in **Europe, Asia and the USA**, amongst others at the legendary **Apollo Theatre in Harlem, New York**.

International blogs such as **9Gag, Dibly, The Huffington**

Post and **LikeMag** started blogging about Jennie and stars including Robin Thicke, Kelly Clarkson, Adam Levine, Tyler Perry and Nia Long shared Jennie's music videos on their social media sites.

“For me, The Voice has been a great experience and an amazing stepping stone towards reaching a global audience and therefore has been an important part of my **music journey**. The makers of ‘The Voice’ gave me enough space and trust to sing **my own style of music**”

After ‘The Voice’ Jennie continued to forge her own path. She performed in L.A., New York, and the international South by SouthWest Festival (**SXSW**) also invited her perform – and started writing her own album.

The critical acclaimed L.A based retro band ‘**Post Modern Jukebox**’ (60 million views on YouTube) invited Jennie to tour and make a music video with them. Jennie is the first European singer they’ve worked with. The song ‘**You Give Love a Bad Name**’ debuted in the **Top 10 of the American iTunes Charts Jazz** and has had millions of views. In the meanwhile she has recorded 2 more songs with them.

NEW UPCOMING ALBUM

Jennie's **new album** is called ‘**To Be Honest**’ and will be released October 12th 2018. On this album she deftly blends classic soul, blues, gospel choruses and sumptuously recorded acoustic instruments with 90's hip-hop beats. She wrote, recorded, produced and coproduced most of the album in New York, L.A and Amsterdam.

10 songs, 10 stories: “Each song represents a **personal theme** and battle that I’ve traversed or am still confronted with.” The struggle of growing up, self-esteem, motherhood, pain, love, change, death and consolation, but most of all they are about **honesty** and **self-love**.

Jennie follows her own bumpy road and as one of her musical heroes (Stevie Wonder) once said: “My goal is to use the gift that I was given for the betterment of humankind.”

DISCOGRAPHY

- Jennie's new Album is called ‘To Be Honest’ and will be released october 12th, 2018.
- EP ‘Trouble’ (2018).
- EP ‘Acoustic Sessions’ (Debuted at No.1 in the Dutch iTunes Charts) (2017).
- The Album of PMJ on which this song appeared debuted on No.1 in the American iTunes Charts (Jazz) (2016).
- Single: ‘You Give Love a Bad Name’ was recorded with the American Youtube sensation ‘Postmodern Jukebox’ and debuted in the Top 10 of the American iTunes Charts (2016).
- Single: Acoustic version of ‘Firework’ was featured in the movie soundtrack of the American Hollywood blockbuster ‘The Interview’ (2014).
- Album: ‘Life is Like A Chox of Bogglets’ (2012).
- Album: ‘Monsters’ (2010).

PRESS

- “Jennie is one of my favourite vocalists ever” - **Perez Hilton**
- “Jennie is best described as raw, pure and playful.” - **MusicMaker**
- “Just the right swagger to completely own her performance.” - **Huffington Post**
- “Holy Shit, What a voice.” - **9Gag**
- “Jennie is not only known for the beauty of her voice but also for her free, natural, sensitive and powerful expression.” - **Nu.nl**
- “Jennie Lena puts a spell on you with her voice and performance”. - **3 voor 12**
- “Jennie captivates the hearts of the audience with her personality, sense of humor and enthusiasm” - **AD Newspaper**

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<https://www.twitter.com/jennielenamusic>